

Order Item Summary

CBS TELEVISION STATIONS



WCCO-TV

Order ID: 53796	CF NTL-POL	FBD - LBD: 10/17/12 - 10/23/12	HL#:	Created: 10/01/12 09:09 AM
Client: ERIK PAULSEN FOR CONGRESS...	CPE: / /	Agency Commission: 15 %	Updated: AMHEUER on 10/01/12 12:40 PM	
Agency: STRATEGIC MEDIA SERVICES	Product: PAULSEN FOR CONGRESS	Self :00:00	Confirmed: 10/01/12 12:40 PM	
Buyer:	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 10/01/12 02:41 PM	
AE: Nicole Roy Pol-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%				

NEW ORDER. NR/PH 10.1.12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	NLATEM-F/SU	0 0 0 1 1 0 1	NEWS	30				0.0	\$2,800.00	3	\$8,400.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>	<u>Oct 22</u>									
	10/17/12	10/23/12	3										
002	NLATEM-F/SU	0 1 0 0 0 0 0	NEWS	30				0.0	\$2,800.00	1	\$2,800.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>	<u>Oct 22</u>									
	10/17/12	10/23/12	1										
003	MEARLY	0 0 1 0 1 0 0	NEWS	30				0.0	\$450.00	2	\$900.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>	<u>Oct 22</u>									
	10/17/12	10/23/12	2										
004	MEARLY	1 1 0 0 0 0 0	NEWS	30				0.0	\$450.00	2	\$900.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>	<u>Oct 22</u>									
	10/17/12	10/23/12	2										
005	NNOON	0 0 1 0 1 0 0	NEWS	30				0.0	\$700.00	2	\$1,400.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>	<u>Oct 22</u>									
	10/17/12	10/23/12	2										
006	NNOON	0 1 0 0 0 0 0	NEWS	30				0.0	\$700.00	1	\$700.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>	<u>Oct 22</u>									
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	EELLEN	0 0 1 0 0 0 0	EFG	30				0.0	\$775.00	1	\$775.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>	<u>Oct 22</u>									
	10/17/12	10/23/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	EELLEN	1 0 0 0 0 0 0	EFG	30				0.0	\$775.00	1	\$775.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>	<u>Oct 22</u>									
	10/17/12	10/23/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	ENEWS5P	0 0 1 1 0 0 0	NEWS	30				0.0	\$1,700.00	2	\$3,400.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>	<u>Oct 22</u>									
	10/17/12	10/23/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	ENEWS5P	1 0 0 0 0 0 0	NEWS	30				0.0	\$1,700.00	1	\$1,700.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>	<u>Oct 22</u>									
	10/17/12	10/23/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	NEARLY	0 0 1 1 1 0 0	NEWS	30				0.0	\$2,200.00	3	\$6,600.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>	<u>Oct 22</u>									
	10/17/12	10/23/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	NEARLY	0 1 0 0 0 0 0	NEWS	30				0.0	\$2,200.00	1	\$2,200.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>	<u>Oct 22</u>									
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	AWHEEL	0 0 0 0 1 0 0	ACC	30				0.0	\$3,100.00	1	\$3,100.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>	<u>Oct 22</u>									
	10/17/12	10/23/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	AWHEEL	1 0 0 0 0 0 0	ACC	30				0.0	\$3,100.00	1	\$3,100.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>	<u>Oct 22</u>									
	10/17/12	10/23/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	PPERSON	* * * T * * *	REGP	30				0.0	\$6,300.00	1	\$6,300.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>	<u>Oct 22</u>									
	10/17/12	10/23/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	SNCAAFB	* * * * * S *	FTBL	30				0.0	\$900.00	1	\$900.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>	<u>Oct 22</u>									
	10/17/12	10/23/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	NSAT6P	* * * * * S *	NEWS	30				0.0	\$1,400.00	1	\$1,400.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>	<u>Oct 22</u>									
	10/17/12	10/23/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	WCBSSUN	* * * * * S	MORN	30				0.0	\$1,700.00	1	\$1,700.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>	<u>Oct 22</u>									
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	WFACE	* * * * * S	FACE	30				0.0	\$1,800.00	1	\$1,800.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>	<u>Oct 22</u>									
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	PSIXTY	* * * * * S	REGP	30				0.0	\$5,850.00	1	\$5,850.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>	<u>Oct 22</u>									
	10/17/12	10/23/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	28	0	\$54,700.00	\$46,495.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$54,700.00	\$46,495.00	\$0.00	\$0.00